

PRESS RELEASE



ANA HOTELS & RESORTS CO., LTD.
Enokizaka Hills, 1-12-20 Akasaka
Minato-ku, Tokyo, Japan 107-0052
Phone: (03)3505-9626 Facsimile: (03)3505 - 1180

No.03-11
2 September, 2003

Introducing “La Tiédeur”, ANA Hotels’ Original Range of Bath Amenities.

~ An exclusive range using natural ingredients developed by female employees of ANA Hotels ~



<<The original bath amenities contain luxurious, natural ingredients>>

『Providing our guests with quiet moments to free themselves from everyday stress.』

ANA Hotels has developed an exclusive range of bath amenities that focus on quality and ingredients, rather than introducing the brand-name amenities found in many hotels.

Research for these amenities was conducted by having female staff members of ANA Hotels throughout the Japan test the products. Their opinions on the quality then formed the base for further development of the range.

In general, bath amenity products are made from a water and oil complex. “La Tiédeur” (which means “warmth” in French) contains pure, natural vegetable oil and Jojoba Oil, instead petroleum based ingredients that block pores or mineral-based oils that dry the skin.

“La Tiédeur” also contains high quality natural Aloe Extract and Sea Algae extract as its moisturizing ingredients, both of which are gentle on sensitive skin. Additionally, by using ingredients that are less of a burden to the environment, “La Tiédeur” is classed as an environmentally friendly range bath amenities range.

The Strings Hotel Tokyo (206 rooms), located next to the Konan Exit of Shinagawa Station and opened in May 2003, provides the “La Tiédeur” range in its rooms. Having received many favorable comments from guests at The Strings Hotel Tokyo, “La Tiédeur” will soon be made available at other properties in the ANA Hotels chain.

~ ANA Hotels’ “La Tiédeur”; experience the sense of intimacy ~

【Product range and benefits】

The “La Tiédeur” range contains Aloe Extract and Sea Algae Extract as its moisturizing ingredients, and induces a relaxing effect through the aroma of Chamomile or Peppermint.

Shampoo

Contains Jojoba Oil, which is said to be very close to the oil found in human skin. It won't damage the hair or scalp and keeps hair healthy by providing Vitamin E.

Conditioner

Contains a luxurious combination of conditioning ingredients and Jojoba oil to keep the scalp moisturized and hair supple.

Bath Gel

Can be used as both a bubble bath and body soap. This gel has a Jojoba Oil base and will not strip the skin of its natural oils.

Body Lotion

The natural Palm Oil base combined with Jojoba Oil helps to prevent dry skin. A silky feel that leaves the skin moist.

Face Soap

This Sesame Oil based soap with no added color helps with skin regeneration. The delicate foam feels soft on the skin.

Body Soap

Roasted natural sesame seeds are kneaded into the soap and provide a refreshing scrub effect.

Shaving Gel (not pictured)

Today's man has sensitive skin too. The Shaving Gel contains natural Aloe and Sea Algae Extract, making it gentle on the skin.

- ※ Jojoba is a type of shrub that grows in dry areas, especially in the South American desert. The oil extracted from this plant is resistant to oxidation and contains a variety of vitamins.

For more information/inquiries on this press release:
Mariko Sasaki, Communications Manager
ANA HOTELS & RESORTS CO., LTD.
TEL: 03-3505-9626(direct)/FAX: 03-3505-1180
E-Mail: m.sasaki@anahotels.com
URL: <http://www.anahotels.com>