

# IHG ANA in Japan



InterContinental Hotels Group is the world's largest hotel group by number of rooms

*IHG ANA  
Hotels Group Japan  
is Japan's largest  
international hotel  
operator...*

- 38 hotels open
- IHG ANA Hotels Group Japan is a joint venture between IHG and ANA (All Nippon Airways), which commenced operations on 1 December 2006

## DID YOU KNOW...

- The IHG ANA alliance combines the best of Japanese hospitality with global experience, products and services, which is unmatched in the industry
- As part of the joint venture, 3 co-brands have been created: ANA InterContinental, ANA Crowne Plaza and ANA Holiday Inn

## Japan travel fast facts...

- Japan is the world's second largest travel and tourism market after U.S.
- A total of 4.3 million visitors were recorded to have visited Japan in 2008 by end July; this was a 10% growth, according to Japan National Tourist Organisation
- Japan has set a goal of attracting 10 million foreign tourists by 2010
- Supported by the government's tourism promotion programme, arrivals will maintain healthy growth over the forecast period; expected to reach 12 million by 2012, an increase of 45% over the 2007-2012 period (Euromonitor)
- The number of domestic travellers will continue to modestly but steadily increase over the forecast period. In 2012 the number of trips is expected to reach 354 million, up 4% over the forecast period (Euromonitor)

## ROBUST AND FAST-EXPANDING BRANDS...

<p><b>InterContinental</b></p> 	<p><b>Contemporary elegance in the heart of the city</b></p> <ul style="list-style-type: none"> <li>• 6 hotels open</li> <li>• ANA InterContinental Tokyo and The Strings by InterContinental are the first 2 co-branded hotels</li> <li>• 2 ANA resorts in Okinawa rebranded in April 2009 as ANA InterContinental Manza Beach Resort and ANA InterContinental Ishigaki Resort. These are the first resorts under the ANA InterContinental brand and the only international luxury hotels in Okinawa</li> </ul>  <p><b>ANA InterContinental Tokyo</b></p>
<p><b>Crowne Plaza</b></p> 	<p><b>Innovative brand for business &amp; leisure travellers</b></p> <ul style="list-style-type: none"> <li>• 11 hotels open</li> <li>• ANA Crowne Plaza introduced the innovative Sleep Advantage service for the first time in Asia Pacific</li> <li>• Recent openings include ANA Crowne Plaza Osaka, Niigata, Fukuoka and Kobe</li> </ul>  <p><b>ANA Crowne Plaza Kanazawa</b></p>
<p><b>Holiday Inn</b></p> 	<p><b>Brand relaunch now underway in key markets</b></p> <ul style="list-style-type: none"> <li>• 4 hotels open</li> <li>• Named Best Midscale Hotel Brand in the World and Asia Pacific for 8 consecutive years since 2001 by readers of Business Traveller Asia Pacific</li> </ul>  <p><b>Holiday Inn Sendai</b></p>
<p><b>Holiday Inn Express</b></p> 	<p><b>One of the fastest growing hotel brands in its segment worldwide</b></p> <ul style="list-style-type: none"> <li>• 2 hotels open</li> <li>• The brand has growing relevance in Japan as rapid expansion of domestic business and leisure travel has created the need for a new category of hotel</li> <li>• All hotels feature complimentary breakfast and Internet access in the rooms</li> </ul>  <p><b>Holiday Inn Express Nagano</b></p>

\*All figures as of 1 February 2010

For more information, visit [www.ihg.com/corporate](http://www.ihg.com/corporate)

