

HOLIDAY INN FACT SHEET



Holiday Inn

www.holidayinn.com



Kemmons Wilson



OVERVIEW

One of the world's most recognised hotel brands with a global reputation for service, comfort and value.

Holiday Inn offers today's business and leisure travellers dependability, friendly service and modern attractive facilities at excellent value. You'll find them throughout the world – in small towns and major cities, along quiet roadways and near bustling airports – because

full-service Holiday Inn hotels are always conveniently located. Since 1952 Holiday Inn Hotels and Resorts have provided the services business travellers need, while also offering leisure travellers a comfortable, casual atmosphere where they can relax and enjoy amenities such as restaurants, room service, swimming pools, fitness centres and comfortable lounges.

REGIONAL ROUND-UP

AMERICAS

952 HOTELS

177,999 ROOMS

265 HOTELS IN THE PIPELINE

EUROPE, MIDDLE EAST & AFRICA

335 HOTELS

52,842 ROOMS

51 HOTELS IN THE PIPELINE

ASIA PACIFIC

94 HOTELS

25,858 ROOMS

49 HOTELS IN THE PIPELINE

HISTORY

- 1952 Holiday Inn founded by Kemmons Wilson in Memphis, Tennessee.
- 1967 Holiday Inn Leiden opens in the Netherlands, the first Holiday Inn to open in EMEA.
- 1984 Opening of China's first international hotel, the Holiday Inn Lido Beijing.
- 1988 Bass acquires Holiday Inns International.
- 1990 Bass acquires the remaining North American Holiday Inn business.
- 1994 Holiday Inn Worldwide goes live on the internet and becomes the first hotel company to offer direct booking capability.
- 2004 The first 'next-generation Holiday Inn' opens in Gwinnett County, Georgia, US and sets the standard for Holiday Inn properties to come.
- 2007 Holiday Inn launches the new style in EMEA, offering increased quality and comfort for guests, whilst reducing build costs by 25% and bringing a higher return on investment for owners.
- 2007 IHG relaunches Holiday Inn brand family.

DID YOU KNOW?

- 100 million guest nights every year globally.
- Around the world, three people check into a Holiday Inn every second.
- 9 out of 10 travellers have stayed at a Holiday Inn – more than any other brand.
- Around the world, we're opening a hotel a day and signing two.



'The best time to change is when you're winning'

Andy Cosslett – CEO IHG



WE HAVE 256,699 ROOMS GLOBALLY

WE HAVE 1,381 HOTELS GLOBALLY

WE HAVE 365 HOTELS IN THE PIPELINE